

Cohesion Policy 2007 -2013
Operational Programme II PA 4
Empowering People for More Jobs and a Better Quality of Life

ESF 4.268 – Enriching Malta’s SME and Self-Employed Representation in Practice

REQUEST FOR QUOTATIONS – ref. GRTU 181115.4

Request for the Publication of Advertorial Interviews in a Leading Magazine Distributed with a Sunday Newspaper in Malta and Gozo

ISSUED ON: 11/11/2015

DEADLINE: 18/11/2015



Operational Programme II – Cohesion Policy 2007 – 2013
Empowering People for More Jobs and a Better Quality of Life
Project may be part-financed by the European Union
European Social Fund (ESF),
Co-financing rate: 85% EU Funds; 15% National Funds



Investing in your future

1. Objective

GRTU is requesting quotations for the publication of advertorial interviews in a leading magazine distributed with a Sunday Newspaper with a circulation of not less than 20,000.

The cost of this initiative shall be part financed by the European Union European Social Fund Operational Programme II PA 4.

The selection of the successful bidder will take place on the basis of the most technically compliant, able to handle initiative within the required timeline and cheapest bidder.

2. Deadline for delivery of service

The final publication and circulation shall be no later than 6th December 2015.

3. Specifications

Advertorial Interviews

The content of the articles based on interviews conducted by the successful bidder with the specified relevant GRTU representative shall be developed in a way that is professional and generates interest of business and the general public. The interview shall include at least one professional photograph of the interviewee and any relevant professional pictures as deemed necessary. The interviews should include adequate coverage for the GRTU and the funding instrument and developed in accordance to a more detailed briefing that will be done with the selected service provider.

- One 2-full-page article on the subject of Work-Life Balance – aimed at exposing employers and the general public to the benefits of flexible working arrangements.
- One 2-full-page article on the subject of Entrepreneurship mostly targeted at youths – aimed at exposing youths and the general public to the realities and opportunities of entrepreneurship.

4. Timeframe

Quotations must reach GRTU offices via electronic mail on admin@grtu.eu by no later **than 18th November 2015 at 15:00hrs**. All prices must quote VAT separately and in full where applicable.

The invoice related to the event is to reach our offices by not later than 30th November 2015. All prices must quote VAT separately and in full, which must not be added to the price or shown as a percentage.

Clarifications and further information are to be sought through admin@grtu.eu by 17th November 2015 at noon. Any clarifications received after this deadline will not be considered.

Only quotations submitted in the stipulated format below will be considered

ESF 4.268 – Enriching Malta’s SME and Self-Employed Representation in Practice



Quotation date: _____

Supplier’s details:

Company’s name:

Contact person’s name and surname:

Company’s Address:

Telephone number:

Email Address:

Publication of 2 x 2-full-page Advertorial Interviews in a Leading Magazine Distributed with a Sunday Newspaper in Malta and Gozo

Final price:

Net:		€
Any Discounts (specify rate)	%	€
Vat (specify rate)	%	€
TOTAL:		€

Name and Surname	Designation	Signature



Operational Programme II – Cohesion Policy 2007 – 2013
Empowering People for More Jobs and a Better Quality of Life
 Project may be part-financed by the European Union
 European Social Fund (ESF),
 Co-financing rate: 85% EU Funds; 15% National Funds



Investing in your future